

#AskAboutAsthma 2023 campaign week (September 11-17)

[View the campaign webpage here](#)

| CHILDREN, YOUNG PEOPLE AND PARENTS/CARERS DAY | PRIMARY CARE AND COMMUNITY CARE DAY | NURSES DAY | VIRTUAL CONFERENCE | AIR QUALITY |
|--|---|--|--|---|
| Monday 11 September | Tuesday 12 September | Wednesday 13 September | Thursday 14 September | Friday 15 September |
| WEBINAR 11AM | WEBINAR 1-2PM | WEBINAR 1-2PM | VIRTUAL CONFERENCE 9-4PM | WEBINAR 1-2PM |
| Learn Live broadcast to schools 11am | Refresh and update of CYP asthma for primary care | How nurses are transforming CYP asthma | #AskAboutAsthma one-day virtual conference NHS England Events | New and old inhaled toxins and children with asthma |
| PODCAST: | PODCAST: | PODCAST: | PODCAST: | PODCAST: |
| Young people's thoughts and perspectives on vaping | Helping healthcare professionals to identify and address challenges with medication adherence | Where are we with SABA over – reliance? | Partner working in Hounslow borough to improve children and young people's asthma care | How can healthcare professionals help in tackling air pollution? |
| VIDEOS: | VIDEOS: | VIDEO: | VIDEOS: | VIDEO: |
| Dangers of an asthma attack: one young person's experience | Anti-Inflammatory Reliever Therapy (AIR) | How group consultations can support transition | Dangers of using bought nebulisers at home: schools | What do parents of children and young people with asthma think about air pollution? |
| Vaping risks for children and young people with asthma | Dangers of using bought nebulisers at home: healthcare professionals | VIDEO: | Top tips on reducing health inequalities in asthma | BLOGS: |
| Addressing stigma in children and young people's asthma | Diagnosing childhood asthma | The safe use of salbutamol: a nursing perspective | BLOGS: | Tackling poor housing quality and its impact on patients' health |
| Assisting children to excel in Walsall – how housing teams can help children with asthma | Top tips for making every contact count for children and young people with asthma | BLOG: | How the Moderate Asthma Pathway can support children and young people's asthma care | Taking a public health approach to improving asthma outcomes in children and young people |
| BLOG: | The use of oximetry for people with black or brown skin tones | Poverty proofing case study – a nursing intervention | How can housing and health teams collaborate to support children and young people with asthma? | |
| Addressing stigma in children and young people's asthma | BLOG: | | School alerts and health service alerts launch | |
| | The risk of inhaler use without an asthma diagnosis | | | |
| | WEBINAR 7.30-8.30PM | | | |
| | Innovations in pharmacy for CYP asthma | | | |

During the campaign week, resources will also be released by other NHS partners and external organisations.

See our partners' content schedule [here](#).

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Widening our view